



Victoria County  
Recreation & Tourism  
Dept.

# Memo

**To: Local/Regional Tourist Associations & Community organizations involved in Tourism**

**From: Tom C. Wilson, Director of Recreation & Tourism**

**Date: 10/26/2009**

**Re: Tourism Funding Programs available from Recreation & Tourism Dept.**

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Please find attached the following information on tourism funding programs available for local/regional tourism associations and community organizations to increase visitors, longer stays and tourism revenues in Victoria County. Organizations applying must be incorporated under Registry of Joint Stocks Companies – non-profit societies.

- 1) **Capital Projects** - There is limited funding available to assist community organizations with small capital projects. Funding is 50/50 cost shared and leveraging other dollars from other programs is strongly encouraged. Attached is the Capital Projects Policy.
  
- 2) **Community Brochures/Maps** – There is limited funding available to assist community organizations involved in tourism to develop, and print brochures outlining attractions, services and things to do in your community as well maps outlining attractions, services, things to do, place to stay, stores to shop. Community organizations must match the amount requesting – 50/50 cost-sharing. Attached is an application form.
  
- 3) **Local/Regional Tourism Associations/ Community destination web sites** – There is limited funding to assist RTA's and community organizations involved in tourism to 1) help in design changes, and add new features for your destination web site ie. E-commerce, maps etc. 2) Program can also be used to develop new web sites for communities that do not have a destination web site as well. Community organizations must match the amount requesting – 50/50 cost sharing. Attached is an application form.